



Kharadi Spoke. We Listened!

Purple Corp brings
something new.

Turning Land into Living Legacies.

From luxury residences to large-format townships, Purple Corp has built an unshakable reputation for punctual delivery, premium quality, and lasting value. Driven by innovation and an unwavering focus on customer experience, Purple Corp has been part of shaping Pune's urban transformation, one skyline at a time.



28+ Years
of Legacy

30+ Projects
Across Prime Pune

10M+ Sq. Ft.
Developed

1,00,000+
Lives Touched

20,000+
Homes Delivered

500+
Corporate Partnerships

Performance
you can measure,
**trust you
can feel.**





Driven by **Vision.**
Defined by **Values.**

Shravan Agarwal

Co-Founder & Chairman,
Purple Corp

A veteran of the real estate industry with over three decades of leadership, Shravan Agarwal has been instrumental in shaping Pune's modern skyline. His forward-thinking approach combines strategic foresight with architectural innovation, ensuring that every Purple Corp project stands as a benchmark in quality and community living.

**We don't
just
construct
buildings;
we craft
enduring
experiences.**



Harshwardhan Agarwal

Co-Founder & Managing Director,
Purple Corp

With an astute sense of design and market dynamics, Harshwardhan Agarwal represents the next generation of real estate visionaries. His focus on customer-centric development, smart urban planning, and sustainability-driven design has positioned Purple Corp among Pune's most trusted names in realty.

**Every
project
should
resonate
with the
lifestyle of
tomorrow**



Together,
the father-son duo have
nurtured Purple Corp into
a brand synonymous with
integrity, innovation,
and impeccable delivery.
Their leadership blends
heritage and modernity,
building not just spaces,
but communities that
grow with time.

We are **Purple.**
We are **Listening!**



A Portfolio of
Honor



**Park Street,
Wakad**

Iconic community living hub in West Pune.



**Park Grandeur,
Baner**

Premium residences redefining skyline luxury.



**Park Xpress,
Baner:**

Contemporary design meets city convenience.



**Park Titan,
Hinjawadi**

The city's largest integrated township offering world-class amenities and expansive green zones.



Park Connect, Hinjawadi

Seamlessly connected living designed for young professionals and families.



Park Astra, Hinjawadi

Futuristic residences blending technology, style, and comfort in a vibrant community.



Cloud 9, NIBM

Elegant high-rise living that captures the essence of modern urban luxury.

Each project, a milestone.
Each milestone, a legacy.

A nighttime photograph of a cityscape in East Pune, India. The foreground is dominated by a multi-lane highway with light trails from cars, curving through the scene. In the background, a river reflects the city lights, and a dense residential or commercial area with many lit-up buildings is visible under a twilight sky. The overall mood is vibrant and modern.

The **Heartbeat** of **East Pune**

Key facts



Population

3,00,000+ residents



Capital Appreciation (2025)

17-19% YoY (Knight Frank, Jan 2026)



4.5-5%

Average Rental Yield



Metro Line 2 & 3

Operational till Ramwadi



PMRDA Ring Road Phase 1

construction – connects Kharadi to Hinjawadi & Magarpatta



Airport Connectivity

New link road – travel time cut to <15 mins

Once a quiet suburb, Kharadi is now Pune's fastest-growing **IT, commercial, and lifestyle hub.** With EON IT Park, World Trade Center and global brands driving employment, the micro-market continues to deliver **robust ROI and residential demand.**

Why Kharadi

IT & Business

EON IT Park | WTC
Zensar | Barclays | TCS

Education

Lexicon Int'l | EuroSchool
Indo Scots | Phoenix World

Healthcare

Columbia Asia | Medipoint
Rising Medicare

Lifestyle

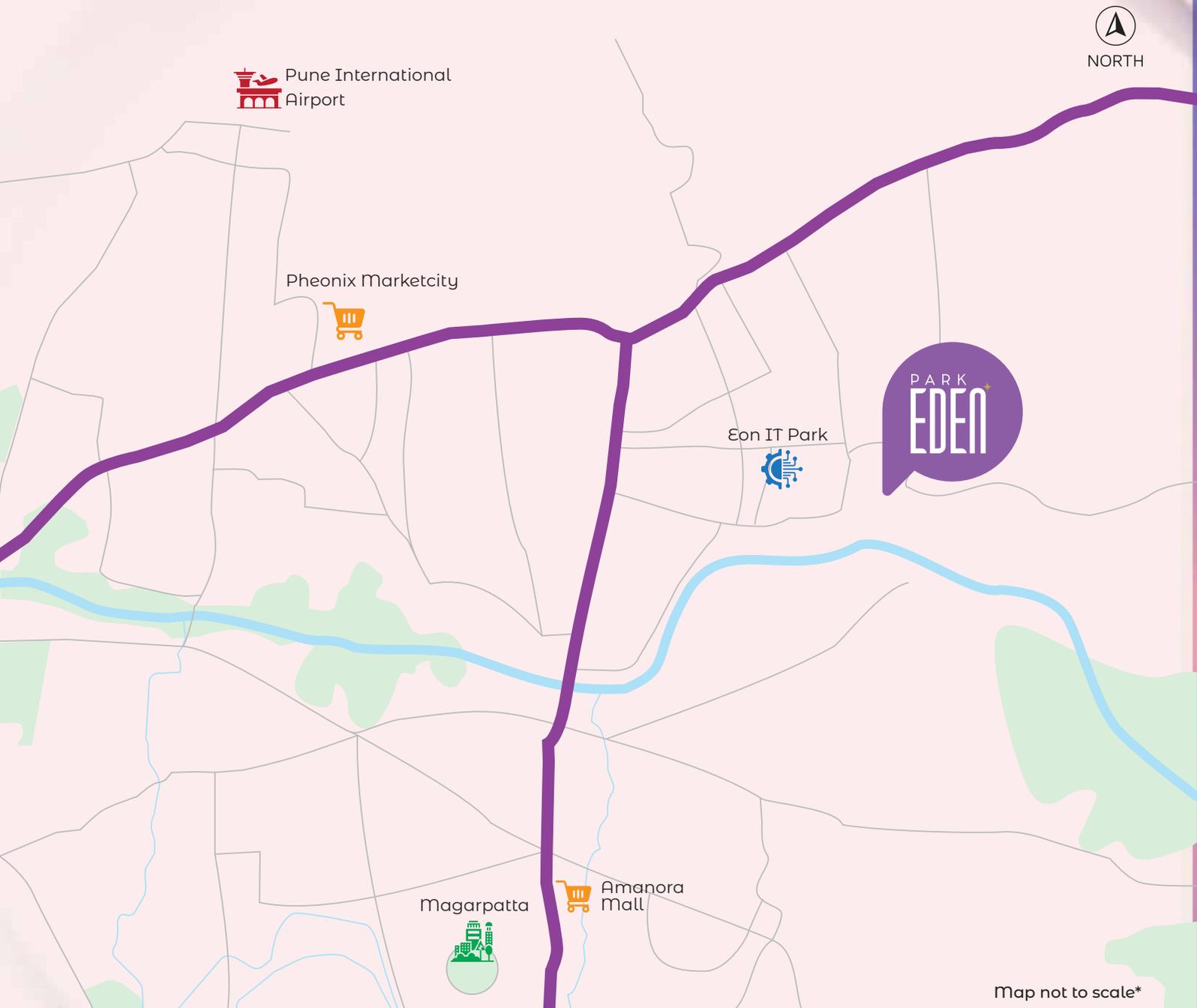
Phoenix Marketcity
Amanora Mall | Seasons Mall

Connectivity

Metro @ Ramwadi
15 min to Airport
Ring Road Access

An address that connects
convenience with capital growth.

AT THE EPICENTRE OF EAST PUNE'S TRANSFORMATION



EON IT Park – 1.8 km

Phoenix Marketcity – 6.5 km

Amanora Mall – 6.3 km

Airport – 9.6 km

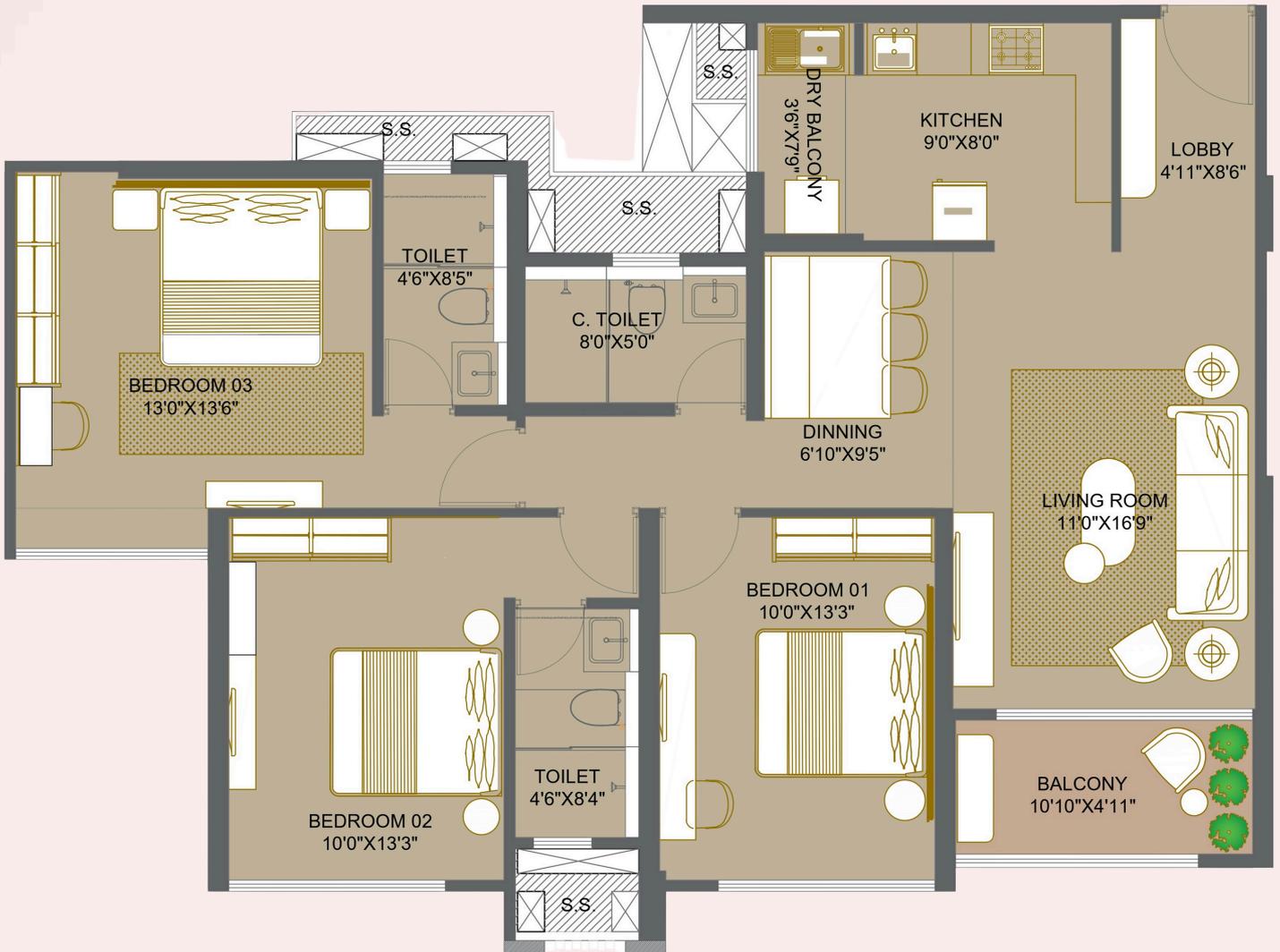
Magarpatta – 6.1 km

At the epicenter of East Pune's transformation.

PARK EDEN

Unit Plans

3 BHK - ELITE



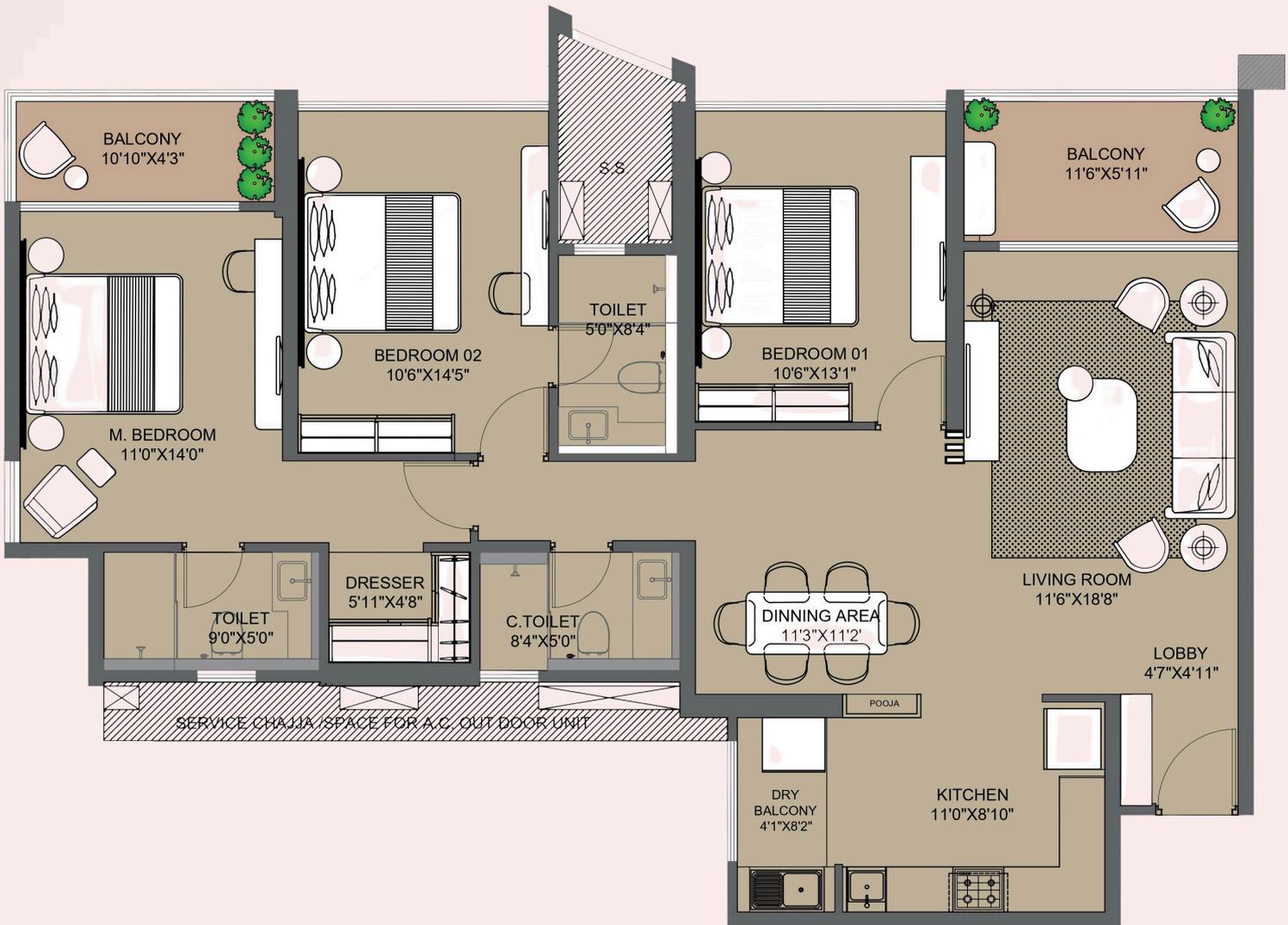
1100 - 1150 SQ.FT.

3 BHK - PRIME



1200 - 1250 SQ.FT.

3 BHK - MAXIMA



1325 - 1375 SQ.FT.

4 BHK - IMPERIA



1700 - 1750 SQ.FT.

Why Purple Corp is the
Smartest
Move in
East Pune.

**High
ROI
Zone**

15–18% annual
appreciation (2025–26)

4.5–5% yields from IT
professionals

**Premium
Rental
Demand**

**Low
Inventory
Pressure**

Only 3 months' absorption
gap in East Pune

100% on-time project
delivery track record

**Brand
Reliability**

Invest in a name trusted for nearly three decades. Purple Corp's latest Kharadi development combines strategic location, timeless design, and tangible value - creating a **rare opportunity for growth and prestige.**

Invest today in tomorrow's landmark.

Your Choice of

Spacious Luxury Indicative Sizes & Pricing

3 Bed Residences

Elite - 1100-1150 sq.ft - ₹ 1.80 Cr onward

Prime - 1200-1250 sq.ft - ₹ 1.95 Cr onward

Maxima - 1325-1375 sq.ft - ₹ 2.25 Cr onward

4 Bed Residences

Imperia - 1700-1750 sq.ft - ₹ 2.90 Cr onward

Available Tokens & Benefits

Express Token

₹ 3,00,000/- Choice preference & exclusive price

Standard Token

₹ 1,00,000/- Launch price

Purple Corp

Building Value Beyond Square Feet.

For over two decades, Purple Corp has turned visions into vibrant communities. Now, it's time to be part of Kharadi's next landmark story.